

FOR IMMEDIATE RELEASE

Kristin Kropp, Director of Marketing

kkropp@primitivesbykathy.com

Photos Upon Request

LANCASTER, PA. (March 2018) – Primitives by Kathy, an industry leader in home décor and giftables, is excited to introduce its latest Pet Collection extensions, exhibiting for the first time at booth #6058 in the “What’s New” Section at Global Pet Expo 2018, March 21-23, in the Orange County Convention Center in Orlando, Fla.

About the Pet Collection

Over 500 items in home décor, functional pet accessories and fashion create this well rounded collection of pet items that celebrate the bond between human and animals. The home décor is intentionally designed with pet boutiques in mind – keeping items small for easy display in store. Functional pet accessories serve both a decorative and functional purpose – pet beds, treat canisters and bins are designed the same team of award-winning product experts as Primitives by Kathy’s full line of over 8,000 home décor and gift items, combining aesthetics with functionality.

Fashion accessories include socks, pins, patches and of course our NEWEST additions to the collection – *Pet Fashion*, including collar charms, leashes and bandanas.

The pet market is one of the fastest growing segments in the décor and gifting industry. Boutiques of any niche can curate a pet focused display with items in the collection that speak to beach, lake and cabin and seasonal buyers.

NEW Collar Charms

Over 30 original designs of colorful hard enamel metal charms are introduced to the Pet Collection. Designed in America – these new charms of varying sizes feature original hand-illustrated art and fun sentiment. Each comes on a coordinating backer card that highlights each unique style and allows for easy display by hanging on a peg.

NEW Pet Bandanas

Featuring original iconography and sentiment screen-printed onto durable bandanas – these new bandanas are available in both small and large to fit a variety of breed and is designed as a full square that folds over in a traditional tie back closure. Original designs like “Beach Dog” and “Wander Dog” highlight the value of pet companions on adventures.

NEW Waste Bag Dispensers

These waste bag dispensers are made of post-consumer material and feature a Velcro strap to attach to a leash to make on-the-go clean up easy (and stylish). The illustrated designs and sentiment on these bags are all hand-drawn and original to Primitives by Kathy. Four designs in total, and each is packaged in a clear polybag with paper header card for hanging.

NEW Knitted Leashes

Luxe cable knit leashes are available in gray, black and cream and offer a high-end elevated look to a standard nylon leash. They come rolled with a belly-band wrap and cotton-tape loop for easy hanging or look perfect displayed in a bin or basket.

For more information about Primitives by Kathy and its Pet Collection, please visit booth #6058 at Global Pet Expo or online at www.primitivesbykathy.com

Located in Lancaster PA, Primitives by Kathy is an industry leading national creator and wholesaler of home décor and gifts. With a focus on original design, ahead-of-the-market product innovation, and products that give back; the company currently offers over 8,000 unique home décor and gift items to more than 25,000 worldwide customers. Recent recognition includes the 2017 Inc. 5000 list, inclusion in the 2017 50 Fastest Growing Companies in Central PA, and previously being named to the list of 25 Fastest Growing Women Owned companies in the world by Women’s Presidents Organization.

Wholesale Gifts & Home Décor
1817 William Penn Way
Lancaster, Pennsylvania 17601
1.866.BYKATHY
primitivesbykathy.com

PRIMITIVES BY
Kathy